



Canadian Brands



Category	Brand to Avoid	Try These Canadian Alternatives
Dairy Products		
Cheese, Dairy	Kraft	Saputo, Black Diamond, Armstrong
Cream Cheese	Philadelphia	Lactantia, Tre Stelle, Agropur
Yogurt	Yoplait	Astro, Olympic, Liberté
Butter	Land O'Lakes	Lactantia, Natrel, Gay Lea
Soft Drinks & Beverages		
Cola	Coca-Cola, Pepsi	Canada Dry, PC Cola, Great Value (Walmart)
Juice	Tropicana	Oasis, SunRype, Arthur's
Sports Drinks	Gatorade, Powerade	BioSteel (Canadian sports drink)
Bottled Coffee Drinks	Starbucks	Tim Hortons, Second Cup ready-to-drink beverages
Packaged & Snack Foods		
Chips	Lay's	Old Dutch, Covered Bridge, Hardbite
Tortilla Chips	Doritos, Cheetos	Neal Brothers, Hardbite
Cereal	Kellogg's	Nature's Path, Barbara's, Quaker (some Canadian-made)
Cookies/Crackers	Nabisco	Dare, Leclerc, Voortman
Soups	Campbell's	Habitant (by Loblaws), President's Choice soups
Ketchup/Sauces	Heinz	French's (Canadian-made), President's Choice
Meat & Processed Foods		
Deli Meats	Oscar Mayer	Maple Leaf, Schneiders, Pillers
Bacon, Ham	Hormel	Olymel, Grimm's
Chicken Products	Tyson Foods	Lilydale, Maple Lodge Farms
Plant-Based	Beyond Meat	Yves Veggie Cuisine, Gardein
Condiments & Sauces		
Mayonnaise	Hellmann's	President's Choice, Compliments
Mustard	French's	Kozlik's, President's Choice
Salad Dressing	Hidden Valley	Renee's, Kraft (Canadian-made varieties)
Hot Sauce	Tabasco	Dawson's, Piri Piri by PC, No Name hot sauce
Baking Products		
Flour, Baking Mixes	Pillsbury	Robin Hood, Five Roses, Compliments
Cake Mixes	Betty Crocker	President's Choice, No Name
Chocolate Chips	Hershey's	Camino, Laura Secord, PC chocolate chips
Sugar	Domino	Redpath (Canadian brand)
Frozen Foods		
Vegetables	Green Giant	Arctic Gardens, Compliments, No Name
Frozen Meals	Stouffer's	President's Choice, M&M Food Market
Waffles	Eggo	Nature's Path, President's Choice
Frozen Pizza	DiGiorno	Dr. Oetker (some made in Canada), President's Choice
Coffee & Tea		
Coffee	Starbucks	Tim Hortons, Second Cup, Van Houtte
Coffee (Ground)	Folgers	Nabob, Kicking Horse Coffee
Tea	Lipton	Red Rose, Tetley (some products Canadian-made)
Coffee Creamers	Nestlé	International Delight (Canadian-made), Beatrice
Personal Care Products		
Toothpaste	Colgate	Green Beaver, Tom's of Maine (some Canadian-made)
Soap, Shampoo	Dove	Live Clean, The Green Beaver Company
Shampoo	Head & Shoulders	Attitude, The Unscented Company
Razors, Shaving Cream	Gillette	Schick (some Canadian-made), Personna

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